

Awesome Pizza Persuasive Advert Script

Create a script to help you advertise your awesome pizza!

First, think about and make notes on:

<p>• Actors</p> <p>Do you need actors to support your advert?</p> <p><input type="radio"/> Yes <input type="radio"/> No</p> <p>If yes, how many? _____</p> <p>What roles will the actor(s) play?</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>• Audience</p> <p>Who is your advert aimed at?</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>• Props</p> <p>What props will you need? What could you use to aid your pizza promotion?</p> <p>_____</p> <p>_____</p> <p>_____</p>	<p>• Slogan/Catchphrase</p> <p>_____</p> <p>_____</p> <p>_____</p> <p>_____</p>
<p>• Unique Selling Points</p> <p>Why is your pizza worth buying? What are its unique selling points?</p> <p>_____</p> <p>_____</p> <p>_____</p>	

Write a script which can be used during the performance of your advert. Use all the information you have planned to include and add in anything extra which may help to attract the viewers' attention. Don't forget to add stage directions!

